  

**Promozione del sistema Emilia-Romagna in Cina: L’opportunità e-commerce**

**Application Form**

**Hereby we confirm our interest in the project.**

**Basic information**

|  |  |
| --- | --- |
| **Company name** |  |
| **Address** |  |
| **Telephone** |  |
| **Website** |  |
| **Company profile**  **(max 200 words)\*** |  |
| **Activity sector** |  |

**\* If necessary please attach company profile, catalogues or other information material**

**Specific information**

* **Company**

|  |  |
| --- | --- |
| **Sales revenue (€)** |  |
| **Number of employees** |  |
| **Export (€)** |  |
| **Main markets/Export destination** |  |
| **Typical customers** |  |
| **Main sales channels** |  |
| **Current activities in China/Guangdong** | Yes □ No □  Please specify: |
| **Offices or companies in China/Guangdong** | Yes □ No □  Please specify: |

* **Products**

|  |  |
| --- | --- |
| **Main products (brief description)** |  |
| **Pricing range** | □ Low □ Medium □ High |
| **Market position (Italian and/or worldwide)** |  |
| **Brand awareness** |  |
| **Strategy and target (concerning China market)** |  |

|  |  |
| --- | --- |
| **Contact person** | |
| **Complete name:** |  |
| **Position & department:** |  |
| **Phone/Mobile:** |  |
| **Email:** |  |

**IMPORTANT NOTICE:**

• For an appropriate selection and matching exercise, application form must be duly fulfilled and sent to [savoldi@italychina.org](mailto:savoldi@italychina.org) **by 30th June**

•No handling fee is required

*In accordance to the Privacy Policy Statement under local D.Lgs 196/03, I authorise herewith the Italy China Foundation the data treatment for the purposes stated herein.*

|  |  |  |  |
| --- | --- | --- | --- |
| Date: |  | Signature & Company chop: |  |